

Artist Development & Business Resources

Graphic Artist Guild <https://graphicartistsguild.org>

About

The purpose of the Graphic Artists Guild is to promote and protect the social, economic and professional interests of its members. The Guild is committed to improving conditions for all graphic artists (including, but not limited to: animators, cartoonists, designers, illustrators, and digital artists) and raising standards for the entire industry. The Guild embraces graphic artists at all skill levels. Our members include educators, intellectual property lawyers, artists representatives and others in related industries.

Resource highlights include:

- [An Introduction to Copyright Law](#)
- [Are You an Employee or Independent Contractor?](#)
- [Artwork Infringement: Steps to Protecting Your Rights](#)
- [Avoiding Copyright Infringement: When Has an Artist Infringed](#)
- [Can I Show My Work in My Portfolio When I Don't Own the Rights Anymore?](#)
- [Comping and Infringement](#)
- [Contractors, Copyright & Licensing](#)
- [Contracts and Payments: Your Options When You Don't Have a Signed Contract](#)
- [Copyright Myths](#)

AIGA <http://boston.aiga.org/resources/>

About

AIGA advances design as a professional craft, strategic advantage and vital cultural force. As the largest community of design advocates, we bring together practitioners, enthusiasts, and patrons to amplify the voice of design and create the vision for a collective future. We define global standards and ethical practices, guide design education, enhance professional development, and make powerful tools and resources accessible to all.

Resource highlights include:

- [AIGA Standard Contract](#)
- [Design & Business](#)
- [Design Business & Ethics](#)
- [The Process of Designing Solutions](#)
- [AIGA | Aquent Survey of Design Salaries](#)
- [The Living Principles](#)

Modern Renaissance Legal <http://www.modrenlegal.com/>

About

Modern Renaissance Legal offers services in all areas of intellectual property law, including copyright, patent, trademark, and trade secrets. They are versed in art law and software and internet law.

contact@ModRenLegal.com.

Art and Business Council

About

The mission of the A&BC is to strengthen a vibrant arts community by providing quality direct legal and business services and ongoing educational programs--some of which have existed for over 30 years--to the creative community within Massachusetts. Programs include business training for artists and creative entrepreneurs, pro bono legal services through the Volunteer Lawyers for the Arts, nonprofit board service training and placement through Business on Board, micro-lending, fiscal agency, estate and legacy planning, human resources support, insurance programs, and corporate art lending partnerships.

Artist Professional Toolkit

Webinars organized into six areas: Artpreneur Bootcamp, The Business of Public Art, The Musician's Professional Toolbox, Business on Board, Investing in the Creative Workforce, and Estate and Legacy Planning for Artists

<http://artpreneur.org/webinars/> and <http://www.artsandbusinesscouncil.org/>

More info on back



Assets for Artists <http://assetsforartists.org/>

About

Building wealth for artist-entrepreneurs (partnership with MassMOCA)

Artmorpheus <http://www.artmorpheus.org/>

About

ArtMorpheus is an impact-driven non-profit that empowers artists and creative entrepreneurs to develop, flourish and innovate. We connect the creative sector to a wide range of sustaining resources, strategies for growth and tools for public engagement. By supporting the creative sector, we strive to strengthen local economies and enhance community vibrancy.

Resource highlights include:

Doing Business Guide
Fiscal Sponsorship 101
Legal Issues and Starting a Business for Artists
Obtaining Affordable Healthcare in Massachusetts
Personal Branding through Social Media
Public Art Permitting Procedures in Boston
Our Consulting Services
Link for services locally and beyond

SCORE Boston <https://boston.score.org/>

About

The Boston Chapter of SCORE, with over forty members, both retired and working, have significant experience in the ownership, operation and/or management of both small and large businesses in many fields. Members offer free counseling and mentoring to those who wish to start or build existing businesses in the Boston area. We operate with a main office in Boston and branch offices in Allston, Arlington, Boston, Brookline, Framingham, Lexington, Newton, Norwood, Quincy/Braintree, Waltham, and Watertown/Belmont.

Resource highlights include:

- Increase the value of a business by growing sales, earnings, and cash flow
- Identify and solve operating problems
- Recognize and capitalize on new business opportunities
- Make needed changes and add new systems
- Develop business plans
- Find sources and qualify for needed financing

Creative Relay <http://www.creativerelay.com/category/resources/>

About

Both as a team and individually, Creative Relay founders Ed and Justin have been speaking and writing about the business of creativity and organizing events since 2008 for creative communities locally, and across the country. From webinars, to small roundtables, to room-filling lectures, to workshops with local artists, we've done it all. Our goal is simple: To improve outcomes for both creatives and their clients.

Creative Living Works <http://www.creativelivingworks.com/>

About

Creative Living Works mission is establish a forum and community where creative minds can expand their tool-sets to master the balance of art, business and life. We can all benefit from learning and sharing our experiences. Curating talented instructors to teach skills across a variety of channels, CLW courses are available to help improve upon your process and open up new doors.